GETREDD™
FOUNDATION



ABOUT LIUDMILA ESQUERDO: A LIFE OF IMPACT

Liudmila Esquerdo is a force of nature—a banking expert, philanthropist, and bone marrow transplant survivor whose life is defined by resilience and service. With 25 years of experience in banking, business development, and SBA lending, she founded Get Redd Consulting to empower community banks and credit unions with strategic solutions that drive growth and profitability. Her expertise in SBA 7(a) and 504 programs, coupled with her knack for building policies and secondary market strategies, has made her a sought-after consultant in the financial industry.





But Liudmila's story goes beyond the boardroom. Diagnosed with aplastic anemia, she underwent a life-saving bone marrow transplant that reshaped her perspective. This experience inspired her to launch Get Redd Foundation, a nonprofit dedicated to supporting families facing blood disorders and transplants. Through tireless advocacy, fundraising, and community-building, she's helping countless individuals navigate their own medical journeys.



A dynamic leader, Liudmila balances her consulting work with her nonprofit mission, proving that purpose and professionalism can coexist. Whether she's advising a bank on SBA portfolio growth or rallying donations for transplant patients, her passion shines through. Follow her work at @GetReddFoundation and join in a very important mission – saving lives.





