COMMUNITY IMPACT

GIVING HOPE TO TRANSPLANT PATIENTS



When Liudmila Esquerdo was diagnosed with aplastic anemia, a rare blood disorder, her life hung in the balance. A bone marrow transplant saved her, but the journey was grueling—physically, emotionally, and financially. Inspired by her experience, she founded Get Redd Foundation, a nonprofit dedicated to supporting families navigating the challenges of stem cell or bone marrow transplants. Through its cornerstone initiative, the Give Hope with Get Redd campaign, the foundation provides critical resources to help patients prepare for and endure this life-changing process.

"Preparing for a transplant requires more than medical care—it demands holistic support," Liudmila says. "The Give Hope with Get Redd campaign ensures families have what they need to focus on healing." The campaign addresses the practical needs of patients, offering assistance with nutrition, supplements, meal trains, home cleaning, coordinating care and other essentials. From organizing meal deliveries to covering costs for specialized diets and supplements that boost recovery, Get Redd Foundation steps in where support is needed most.

The campaign's impact is profound. For patients facing transplants, proper nutrition is vital to strengthen their bodies before the transplant and after the procedure. Get Redd partners with local communities, donors, and volunteers to set up meal trains, ensuring families receive healthy, home-cooked meals during hospital stays or recovery. The foundation also provides financial aid for high-quality supplements, which can be costly but critical for rebuilding strength. By addressing these needs, Give Hope with Get Redd alleviates the stress that often overwhelms transplant families.

Liudmila's personal story fuels the foundation's mission. "I remember the exhaustion of coordinating care while trying to stay strong," she shares. "No one should face that alone." Through partnerships with hospitals and advocacy groups, Get Redd raises awareness about blood disorders and the importance of stem cell donation. Supporters can contribute to the campaign via https://www.zeffy.com/en-US/donation-form/helping-hands-with-get-redd and follow the foundation's work on social media at @GetReddFoundation.

Beyond tangible aid, Get Redd fosters hope through community. The foundation connects families with peer support networks, shares inspiring stories, and advocates for better access to transplant care. Its efforts have touched lives across the country, proving that small acts of support can yield life-changing results.



Liudmila's expertise as a banking consultant enhances her nonprofit work, bringing strategic clarity and operational excellence to the foundation. Her ability to lead both Get Redd Consulting and Get Redd Foundation reflects her unwavering commitment to service. For Liudmila, the Give Hope with Get Redd campaign is a promise to pay forward the second chance she received. "Every meal delivered, every supplement provided, every moment of relief we offer brings hope to someone fighting for their life," she says. Join the movement and help Get Redd Foundation transform lives.

